

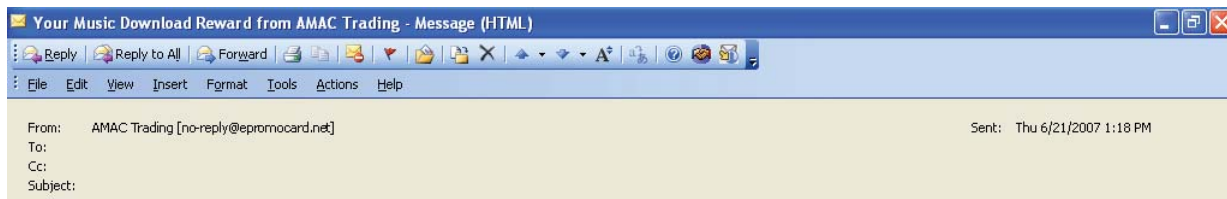
PromoCard

S E R V I C E S

STORED VALUE CARD PROMOTIONS

Email Specs

Please use this handy reference when placing online promo code delivery program. Firming up these points will ensure timely production and flawless execution of your client's promotion.

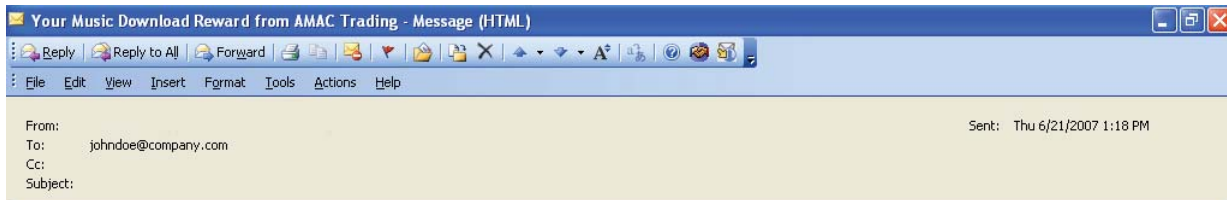


[From Line:]

Choose Company Name (e.g. – AMAC Trading)

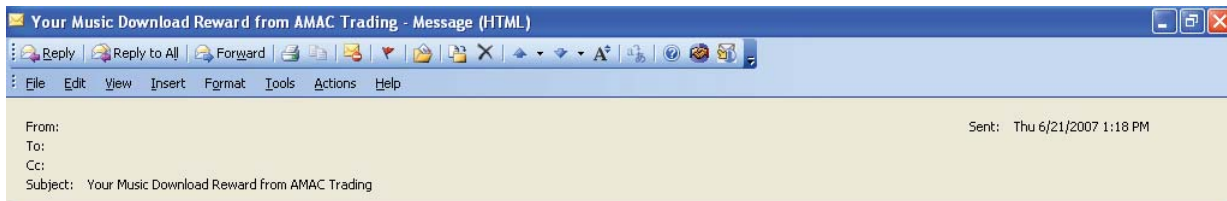
The email will appear as AMAC Trading [no-reply@epromocard.net] in the From line in the end user's email software. The [no-reply@epromocard.net] cannot be removed or changed.

Please select the name you would like to be displayed: _____



[To Line:]

Define if this is a customer supplied list or real time delivery. If list is supplied, please send in Excel format.



[Subject Line:]

We recommend using: Your [reward type] from [Company Name]

This is only a recommendation.

Please select the Subject you would like to be displayed: _____



PromoCard

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STORED VALUE CARD PROMOTIONS



Your Music Download Reward from AMAC Trading - Message (HTML)

From: AMAC Trading [no-reply@epromocard.net] Sent: Thu 6/21/2007 1:18 PM
To: johndoe@company.com
Cc:
Subject: Your Music Download Reward from AMAC Trading

AMAC TRADING Congratulations on Receiving your Reward!

Your PIN is: XXXXXXXXXX

To redeem your PIN, please [Click Here](#) and enter the PIN above.

Must be redeemed by U.S. resident no later than XX/XX/XXXX.

TERMS AND CONDITIONS:
(varies by product)

Body of E-mail:

The size of your email should not exceed 600 pixels in width. There are no constraints for the height of the email. If you are designing your email, please send it in a .PSD format created in layers. If you need our assistance in designing your e-mail please provide e-mail elements such as logos, headlines and images which may be submitted in the following formats: .EPS, .PSD, .JPEG, .TIFF, .PNG. Please provide all links you wish to include in your email. (e.g. Linking your logo back to your website).